

THE ORCHARD ROUTE

A CUSTOMER-FRIENDLY GUIDE TO THE RANGE

The Somerset Cider Collection

19 CIDERS | 4 LOCAL MAKERS | 3 PACK SIZES

WHY IT EARNS A PLACE

A stronger cider offer, without the legwork

A concise range with an easy route through sweetness, style and pack size. Start with a dependable line, then add a cider with a stronger orchard story.

1

SOMERSET FIRST

Four distinctive local cider houses, each with a story worth sharing at the bar.

2

EASY TO NAVIGATE

Dry, medium and sweet, with still farmhouse, single-variety and sparkling choices.

3

FLEXIBLE FORMATS

10L and 20L options for sensible rate of sale, plus a 30L sparkling KeyKeg.

A QUICK STARTING POINT

BALANCED & EASY

King Brain Vintage Medium /
Bray's Farmhouse Medium

PROPERLY DRY

King Brain Vintage Dry /
Loader's Dry

SWEETER

Loader's Montys Sweet / Wady's
Crooked Apple Sweet

A TALKING POINT

King Brain single varieties /
Bray's Curious Cow

FOUR SOMERSET CIDER HOUSES

KING BRAIN

LOADER'S CIDER

WADY'S CIDER

BRAY'S CIDER

Choose your range. We will handle the route.

Add cider to your On The Level Brew Co. order, or speak to Orchard Route directly.

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The Cider List

STILL, SINGLE-VARIETY AND SPARKLING OPTIONS

CIDER	STYLE	ABV	FORMAT	DESCRIPTION
KING BRAIN	Aged blends and rotating single varieties			
Vintage Sweet	Sweet	6.50%	20L BIB	Full-bodied, aged and fruit-forward
Vintage Medium	Medium	6.50%	20L BIB	Vintage richness with balanced finish
Vintage Dry	Dry	6.50%	20L BIB	Mature orchard depth and dry finish
SV Medium	Medium SV	6.50%	20L BIB	Rotating apple; crisp and fruit-led
SV Dry	Dry SV	6.50%	20L BIB	Rotating apple; clean and dry
LOADER'S CIDER	Soft, golden West Somerset orchard character			
Scrumpy Dry	Dry	6.50%	10L / 20L	Rustic, golden and traditional
Loaders Dry	Off dry	6.50%	10L / 20L	Soft-palate house dry
Tone Vale	Medium dry	6.50%	10L / 20L	Naturally fermented and rounded
Sweetings Mill	Medium	6.25%	10L / 20L	Characterful house-style cider
Montys Sweet	Sweet	6.00%	10L / 20L	Rounded, apple-forward sweetness
Browns SV	Medium SV	4.00%	10L / 20L	Fresh, bright and lightly floral
Sweet Alford SV	Medium dry SV	6.00%	10L / 20L	Soft, fruit-forward apple character
Harry Masters SV	Off dry SV	6.50%	10L / 20L	Classic bittersweet with gentle tannin
WADYS CIDER	Crooked Apple in a simple sweet or dry choice			
Crooked Apple Sweet	Sweet	4.90%	10L / 20L	Rounded fruit and natural sweetness
Crooked Apple Dry	Dry	5.50%	10L / 20L	Crisp acidity and light tannin
BRAY'S CIDER	Farm-pressed classics and a sparkling standout			
Farmhouse Dry	Dry	6.00%	20L BIB	Bold tannin and earthy hedgerow notes
Farmhouse Medium	Medium	6.00%	20L BIB	Crisp apple, mild tannin and gentle tang
Farmhouse Sweet	Sweet	6.00%	20L BIB	Baked apple, honeyed and mellow
Curious Cow	Medium	5.00%	30L KeyKeg	Sparkling, juicy and well balanced

USEFUL SERVICE NOTES

King Brain: still, contains sulphites; consume within 3 months of opening. Loader's: current batch profiles are confirmed at order. Bray's: vegan, contains sulphites; 20L BIBs have an 8-week opened life and are best served ambient.